



Technology Partner for Development

# Magnifico IT Services

Think Innovation

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# Management Team

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- Kevin Mansworth
  - Chairman
- Subrata Mukherjee
  - Managing Director
- Richard Banner
  - Head of Sales
- Guy Bates
  - Business Development Director
- Alex Hope
  - Head of Marketing

# Strong DNA

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- Multi-disciplinary Leadership Team & Strong Advisory Board
- Strong Customer base
- Global Operations: HQ in U.K.
- 50+ Team, with diverse skill base
- Recognition

# Partial Customer List

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- iPipeline Inc., USA
- ITOffshoreConnect, USA
- Coop Travel
- The Financial Services Authority (FSA)
- National Health Service, UK
- Lancashire Constabulary, UK
- Mortgage Helpline, UK
- Morgan and Lewis, UK
- Merseyside Police, U.K.
- Co-operative IT
- Co-operative Funeralcare
- Ten Group

# Practice Areas

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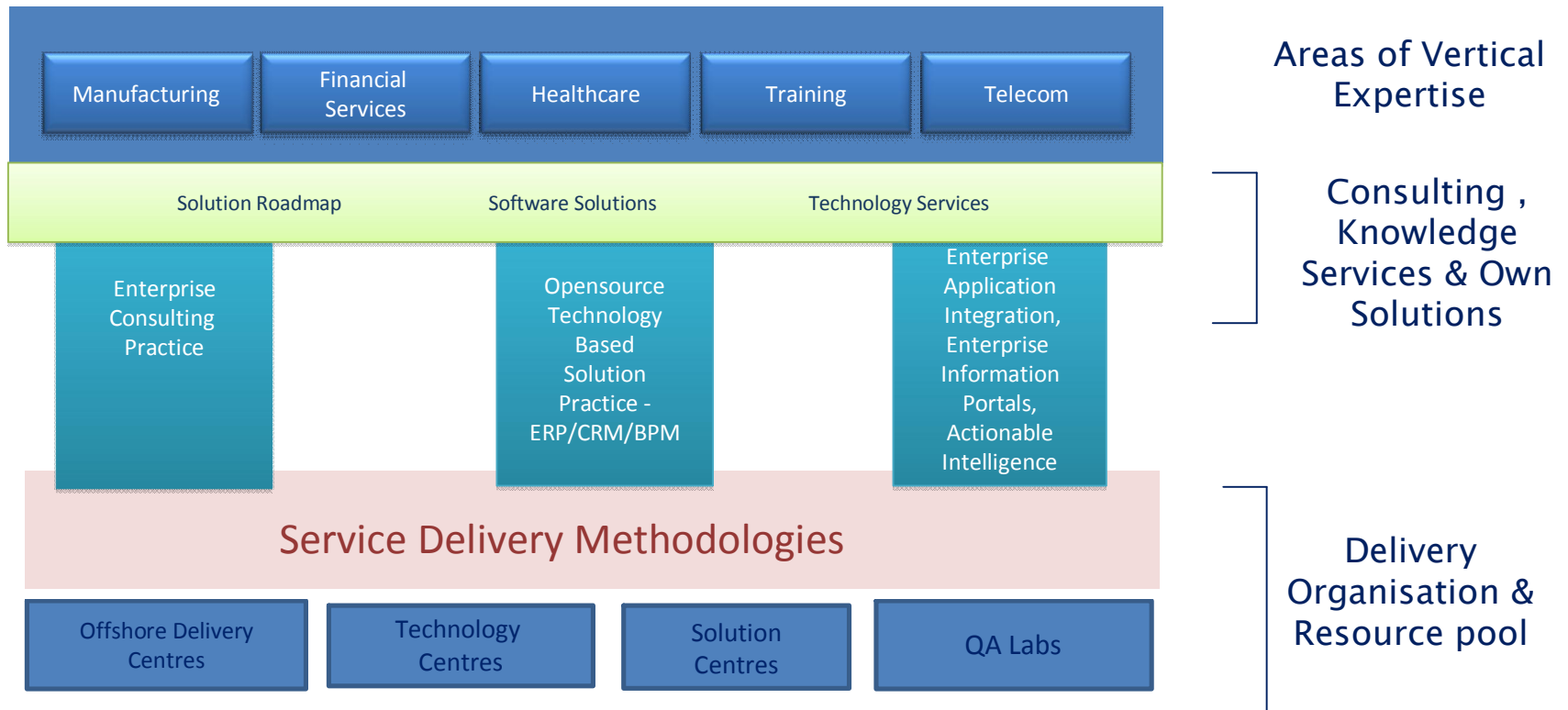
- Value Added Application Development
- Technology Consulting
- Product Development & Maintenance
- Technical Helpdesk
- Impact Sourcing
- Business Intelligence and Analytics

# Technology Landscape

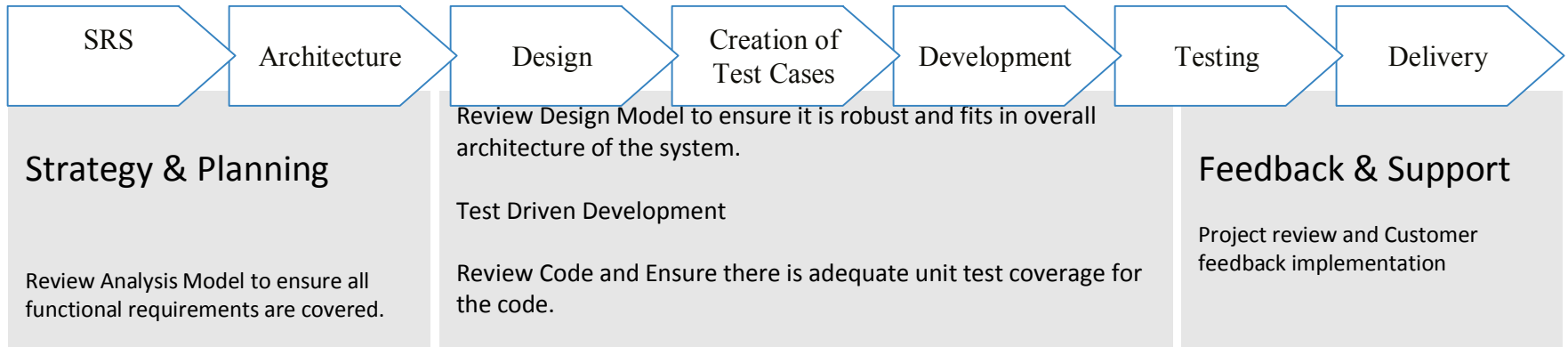
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- Microsoft Technology
  - .Net development
  - MSS development
- Java based development
- LAMP
- Business Intelligence
- Statistical Analysis and Predictive modelling
- Application Modernisation

# Service Landscape



# Matured Delivery Model



## Model Advantage

### Account Management | Experienced engagement managers

Verticals/domain knowledge, experience with outsourcing, point of contact, available locally

### Operations from Global Locations | Leverage global advantage

Streamlined process, trained/skilled resources, tools, quality control, infrastructure, redundancy, supports scaling

### Diverse Skill Base | Difficult to find under a single roof

Human factors, user experience, technology, marketing operations, data analytics, management



# Winning is in the details, all else is a state of mind!

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- Proven Delivery Model
- Extremely Customer Focused
- Seasoned team
- Streamlined Operations
- Flexible Business Models
- Easy to Start
- Exceptional Customer Service





## Key Contacts

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